



The Parrot Club of Manitoba Advertising Contract

ADVERTISING RATES

(Please check applicable box)

SIZE	ONE ISSUE	ONE YEAR
<input type="checkbox"/> BUSINESS CARDS	N/A	\$50.00
<input type="checkbox"/> QUARTER PAGE	\$10.00	\$75.00
<input type="checkbox"/> HALF PAGE	\$15.00	\$100.00
<input type="checkbox"/> FULL PAGE	\$20.00	\$150.00

A minimum of ten (10) newsletters are printed annually. Each advertiser will receive one copy of the Parrot Post for each issue in which the advertisement is to appear.

ADVERTISING CONTRACT

Your signature is required as confirmation that you are in agreement with this policy.
Please submit a signed copy of this document with your first camera ready advertisement.

Business Name: _____

URL: _____

Address: _____

Phone Number: _____

Email: _____

Date: _____

Signature: _____

Please submit the completed contract along with your ad to:

The Parrot Club of Manitoba
P.O. Box 68020 RPO Osborne Village
Winnipeg, Manitoba R3L 2V9



Parrot Club of Manitoba Advertising Policy

1. Ads can be submitted by email in jpeg format. Email to pcmnews@mts.net
2. In order to qualify for a half page or full page ad, the advertisements must be directly parrot and/or bird keeping related. Business card or quarter page ads will be accepted on non bird related ads, but must be approved by the executive.
3. The Parrot Club of Manitoba reserves the right to refuse or cancel any advertisement after it is reviewed by the Executive and considered inappropriate by them. A pro rated refund may apply.
4. All advertisements or changes must be submitted to the Advertising Coordinator by the last day of each month for inclusion in the next newsletter.
5. Personal (i.e. non commercial) classified advertisements are free and available only to members as space permits. "Commercial" is defined as meeting one or more of the following criteria:
 - (a) Business license
 - (b) PST and/or GST number
 - (c) Store front type operation which is open to the public
6. Display advertisements must be prepaid according to the schedule. Prices are subject to change on an annual basis. Returned cheques are subject to a \$25.00 fee. Changes are accepted at no extra charge.
7. All our advertisers may have their websites linked from the Parrot Club of Manitoba website at www.parrotclubofman.mb.ca at no extra charge